



142 N. Ohio Street • Celina, Texas 75009 • Phone 972.382.2682 • Fax 972.382.3736

City Manager's Message

Our employees of the City of Celina constantly strive to provide answers to the needs of our community. As a connection between our citizens and the City Council, we interact with the community to provide foresight for growth, set goals for the use of the revenues, and to provide innovative change within the community.

A goal this year is to continue to increase the sales tax receipts by providing more opportunities for you to shop locally. Since 2011 shopping opportunities in Celina have increased and so have our sales tax receipts. Just this year, revenues are up by nearly 30%. Sales tax receipts spread the burden of governmental responsibility (Fire, Police, Street repairs, Water and Sewer and Parks) amongst all who use the services.

Economic Development success can be achieved by creating attractive and competitive business environments where businesses choose our community over others. Celina is an emerging economy with single-family homes being built in every direction of our community. Our goals include creating positive business environments that facilitate sustainable growth through great customer service delivery, strategic design and location of our infrastructure and the management of our future through advanced planning.

An effective economic development equation includes partnering with our community to create a destination that people will treasure. Great schools, special events, and a collaborative approach to recruiting and retaining businesses will define our journey.

With a community perspective, our staff has created a survey that will work to identify your needs from your local government. In one way it is a report card, in another, a guide to ensure that our priority is your focus. It will aid us in preparing for the future of Celina. What type of special events do you seek? What park amenities do you want? What additional services are essential?

We plan on putting ourselves in your shoes. We want to know: why did you come to Celina and why do you choose to stay here? We also want to include you in the design of where and how our community grows. Many of our best



142 N. Ohio Street • Celina, Texas 75009 • Phone 972.382.2682 • Fax 972.382.3736

ideas come from brainstorming sessions with residents. Everyday you see things that can be improved and have ideas on how they can be improved. This gathering of information will provide quality feedback to help us evaluate and assess our program delivery.

While our employees continue to deliver excellent customer service, we hope to learn more from you about our community needs so we can constantly strive for performance standards that meet or exceed your expectations. The main goal that we have is to build a community that is prepared for our future and that reverently remembers our past. Let's build a great Celina together!

A handwritten signature in blue ink, appearing to read "Mike Foreman", is positioned above the printed name and title.

Mike Foreman
City Manager

Celina
Building a Great Community Together!